



The seventh year of the operation of the Acropolis Museum was marked by three key features: the first was that staff managed to continue to maintain the high standard of services provided to visitors: the second was the visible expansion of varied digital applications in the Museum galleries and finally, there was a significant step forward in consolidating our innovative approach to temporary exhibitions.

The Museum's staff, both in the Security and Front Desk Departments, successfully met the demands of an average of over 4000 visitors daily, facilitating smooth entry, movement and a positive visitor experience in the Museum. Of particular significance is the role that staff plays in resolving the daily issues that arise in the management of large crowds. The Museum shops introduced an array of new products inspired by the Museum exhibits and of prerequisite quality and the Museum's Conservation Workshops also continued to provide Museum stores with a supply of new reproductions of Museum exhibits of the highest standard.

In the area of digital applications, the digital restoration of original color and bronze of the Kore 670 was developed, and is presented to the public in the Archaic Gallery. A video documenting the history of the varied adventures of the sculptures

of the Parthenon from the 17th century till today was produced and is presented in the forecourt of the Parthenon Gallery. Both presentations are the product of extended research undertaken by Museum staff.

The temporary exhibition on the *Mysteries* of the Great Gods of Samothrace formed the opening chapter to a series of new activities in the Museum. This was the first exhibition in a larger program that aspires to present lesser known but very significant works from museums of regional Greece. The Acropolis Museum aims to provide its visitors with an enriched experience of Greek antiquity, while simultaneously exciting their interest in the regional areas of origin and their frequently unseen monuments. A new approach has been developed for these exhibitions, which in addition to exhibiting the antiquities themselves, include constructed forms that refer to the buildings from which exhibits originate, as well as including a wealth of audiovisual material that presents the archaeological sites and the natural environment and context in which the monuments developed. In the Samothrace exhibition, for example, a large section of the circular building known as the *Arsinoeion* provided the setting for the exhibition, as did a section of the *Propylon* of Ptolemy B', while the ground plan of a theatre-like construction that is located

at the entrance to the ancient Sanctuary, appeared on the exhibition floor. Video projections featuring Samothrace's unique natural environs and monuments were presented for the duration of the exhibition.

In addition the Museum established a new 'minimal' exhibition format in the Museum lobby with small numbers of very significant exhibits that are accompanied by informative videos, enabling visitors a view of exhibits that moves beyond the static exhibit to a multifaceted and dynamic view of the same object.

All this work was affirmed this year with the recent recognition accorded to the Museum by the users of TripAdvisor, the largest electronic network for the tourist world, reflecting the Museum's assertive policy and programming of communication with visitors.

Finally, I wish to dedicate this year's annual report to the memory of the great artist, academic and distinguished member of the Acropolis Museum Board of Directors, *Panagiotis Tetsis*,

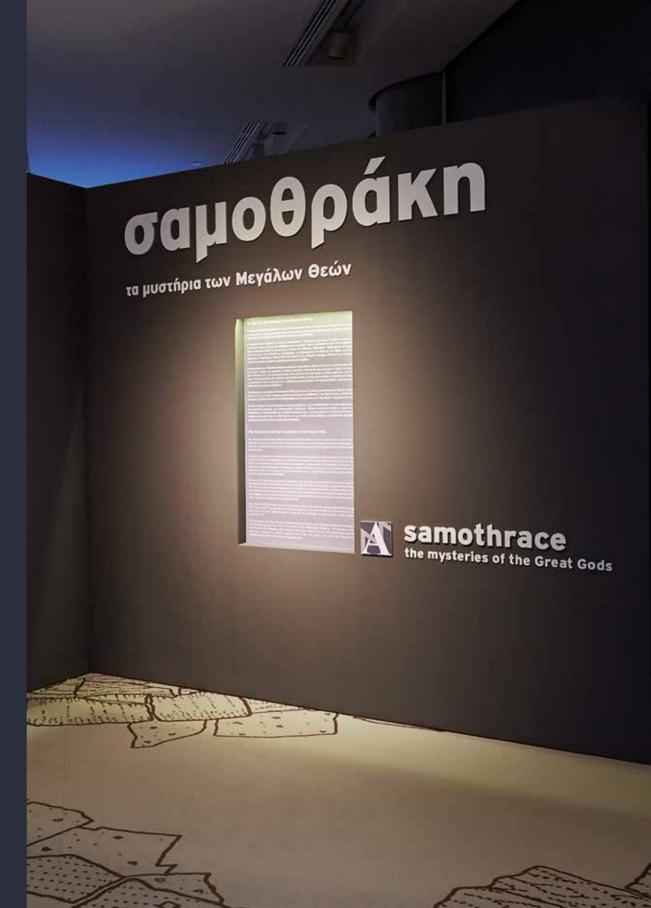
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- 1. Outside Cover: Detail of portrait of Fulvia Plautilla (EAM 350)
- 2. Portrait of Fulvia Plautilla, wife of the Emperor Caracalla (EAM 350)
- 3. Kore. Around 490 BC (Acr. 684)
- 4. Portrait of a ruler, possibly Sauromates II a king of the Bosporus Kingdom. 2nd cent. AD (EAM 419)
- 5. Head of a God, possibly Aphrodite. 2nd cent. AD (EAM 244)
- 6. Entrance to the temporary exhibition 'Samothrace. The Mysteries of the Great Gods'.
- 7. General view of the exhibition 'Samothrace. The Mysteries of the Great Gods'. In the center is the Nike statue.
 125 -100 BC.
- 8. Gold sheet in the shape of a lion, initially sewn onto a textile. 4th cent. BC. From the exhibition 'Samothrace. The Mysteries of the Great Gods'.

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